



# WEITING YEH

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Hi, I am an industrial designer with over 9 years of work experience specializing in product development through user-centered design. I excel at connecting function and aesthetics by problem-solving capabilities. Currently I am proactively creating product value for a startup while pursuing more opportunities for self-challenge. Outside of the office, I like coffee, traveling and sharing designs on social media.

[My portfolio: weitingyeh.com](https://weitingyeh.com) ✨

## WORK EXPERIENCE

### UnaBiz

Massive IoT Startup  
(Forbes Asia 100 To Watch)

Jan 2021 - Present

#### Industrial Designer, One-Person ID team +Value

- Work independently while taking a leadership and communication role in the development of design strategy relating to function, aesthetics, material or finish for 10+ global projects
- Driving the delivery of affordable IoT products with custom contexts from concept to mass production with quality standards for clients: Soracom / Konvoy / Nicigas / NEC / Asahi

### Wistron

ODM / OEM

Mar 2019 - Jan 2021

#### Innovation Designer & Design Lead, Innovation Team +Integration

- Led client's medical prototype to bring follow-up orders for company while heading the annual team goal of 20% outreach design income ( Blood Analyzer )
- Designed concept PC by conducting UX research for Intel ( Gaming & Content Creation Series )
- Supported product development and executed solutions for Incubator Division ( Coffee Maker )

Aug 2016 - Mar 2019

#### Senior Industrial Designer & Design Lead, Technology Team +Leadership

- Responsible for account management and quality reviews of Acer 10+ design projects
- Won 2018 IF Design Award / 2017 Good Design Award for Acer ( All-in-one PC: Aspire S24 )
- Collaborated with Engineering, CMF, Supply Chain to prioritize deliverables while ensuring targeted design objectives and quality standards for brands: Hp / Acer / Dell / Verifone
- As team mentor to coach training programs to 5+ junior designers

### U10 Design

Consulting Agency

Oct 2013 - Mar 2016

#### Industrial Designer +Communication

- Implemented design approaches for clients to incorporate research insights and relevant market trends into form-giving, color, material and finish

## EDUCATION

### Certificate

2021

#### Marketing Strategy, IE Business School +Specialization

- Consumer Behaviour / Market Research / Marketing Plan

### Certificate

2020

#### UX Design, Interaction Design Foundation +Thinking

- Human-Computer Interaction / User Research / Emotional Design / Service Design

### Master's Degree

Sep 2010 - Jun 2012

#### Industrial Design, National Cheng Kung University +Skills

- Joined design exchange workshop at Nanyang Technological University in Singapore

### Bachelor's Degree

Sep 2005 - Jan 2010

#### Mechanical Engineering, Chang Gung University +Knowledge

- Internship: Eyewear design ( Brand: BIS IN DEI )

## STRENGTH

- Proven understanding of finishing processes and manufacturing in the field of consumer electronics
- Experienced working in collaboration with cross-functional teams across time zones and drive multiple projects at once
- Huge desire for the cutting-edge technology, advance process, material and finish